

Hello,
I'm Charlie!



CHARLIE BELL DESIGN

CHARLES R. BELL

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www.charliebelldesign.com

PROFILE

Creative professional with extensive graphic design experience and education, specializing in the areas of design for print, web and social media/content creation. Highly skilled in a wide range of software including the Adobe Creative Suite and Microsoft Office Suite. A proven eye for detail and accuracy.

**SKILLS &
SOFTWARE**

Expertise level using software and creative programs such as:
Adobe Creative Suite: PhotoShop, Illustrator, InDesign, Dreamweaver, Acrobat, PitStop,
QuarkXpress, XMPie, Wordpress, Brackets, & Microsoft Office.

EXPERIENCE

Prepress Specialist/Graphic Artist, Dupli Graphics, Syracuse, NY 8/2006 - Present (Remote & On-Site)

- Set up and troubleshooting of offset and digital art files for print production
- Designing in-house promotional materials such as calendars, brochures, mouse pads, stickers, magnets and posters
- Design and layout/composition of marketing collateral for customer projects and mailings
- Extensive experience using variable mailing software to merge mail pieces that combine unique letters and envelopes with personalized cards, brochures, stickers, magnets or posters
- Traffic Management of cell/group workload
- Extensive daily experience using both Mac and PC platforms

Team Leader/Graphic Artist, Scotsman Press, Syracuse, NY 5/2002 - 8/2006

- Extensive experience in the design and composition of one to four-color ads for newsprint publication
- Advanced level experience in pagination and page layout of Scotsman Community Publications and promotional materials
- Traffic Management and quality control of work entering and leaving department
- Supervision and training of 10-15 person evening crew
- Interviewing and selection assistance for new department employees

EDUCATION

SUNY Polytechnic Institute, Utica, New York

Masters Degree, M.S. Information Design + Technology

Studies include Responsive Web Design, Content Management Systems, Social Media, Graphic Design, Typography and Marketing Management, with a defined focus on new media and emerging technologies.

Southern New Hampshire University, Manchester, New Hampshire

Bachelors Degree, B.A. Graphic Design & Media Arts

Coursework included Typography, Color Theory, Responsive Web Design, & Communications

Onondaga Community College, Syracuse, New York

Associates Degree, A.A. Humanities

Coursework included Studio Art, Design, Desktop Publishing, Marketing, & Journalism

**HONORS &
MEMBERSHIPS**

Recipient of the Outstanding Student Award: B.A. Graphic Design and Media Arts Program
Member, National Society of Collegiate Scholars

*References & Portfolio
Available Upon Request.*

